the production of a greeting card by duplication apparatus comprising a layout template that defines a layout area, said layout area accommodating at least one object that is to be contained in said greeting card, said greeting card making apparatus being convertible between a layout mode and a duplication mode, the layout area being observable by a user during the layout mode so that the user may observe an arrangement of the at least one object within said layout area, the layout template being reproducible by said duplication apparatus so that said duplication apparatus produces a copy of the arrangement of the at least one object within said layout template.

- 2. The greeting card making apparatus of claim 1, wherein said layout template defines a position in said layout area for said at least one object and an orientation in said layout area for said at least one object.
- 3. The greeting card making apparatus of claim 1, wherein said layout area includes a recessed area.
- 4. The greeting card making apparatus of claim 1, . wherein said layout area includes an opening.
- 5. The greeting card making apparatus of claim 1, further comprising a backing member, said backing member forming a portion of said layout area.
- 6. The greeting card making apparatus of claim 1, wherein said layout template defines at least one opening case No. 10003368-1

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therein, said at least one opening exposing a portion of the at least one object contained within said layout area.

- The greeting card making apparatus of claim 1, 7. further comprising a transparent cover member operatively associated with said layout template so that transparent cover member can be moved between a first position and a second position, said transparent cover member exposing said layout area when said transparent cover member is in the first position, said transparent cover member covering said layout said area when transparent cover/member is in the second position, said transparent cover member also securing the at least one object contained within said layout area when said transparent cover member is in the second position.
- 8. The greeting card making apparatus of claim 7, further comprising a backing member operatively associated with said layout template, and wherein said backing member and said transparent cover member secure the at least one object contained within said layout area when said transparent cover member is in the second position and said layout template is positioned between said backing member and said transparent cover member.
- 9. The greeting card making apparatus of claim 1, further comprising a sticker, said sticker removably adhering to said greeting card making apparatus or to a duplicating bed of said duplication apparatus.
- 10. The greeting card making apparatus of claim 1, wherein said layout template comprises cardboard.
 - .1. The greeting card making apparatus of claim 1,

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wherein said layout template comprises a plastic material.

- The greeting card making apparatus of claim 1, 12. wherein said layout area is defined by said layout template such that the arrangement of said at least one object within said layout area is to be contained in a front outer portion of said greeting card.
- 13. The greeting card making apparatus of claim 1, wherein said layout/area is defined by said layout template such that the arrangement of said at least one object within said layout area is to be contained in a front inner portion of said greeting card.
- 14. The/greeting card making apparatus of claim 1, wherein said layout area is defined by said layout template such that the arrangement of said at least one object within said layout area is to be contained in a back inner portion of said greeting card.
- 15. The greeting card making apparatus of claim 1, wherein said layout area is defined by said layout template such that the arrangement of said at least one object within said layout area is to be contained in a back buter portion of said greeting card.
- 16. Greeting card making apparatus for assisting in production of a greeting card by duplication apparatus, comprising:

a backing member that defines a layout area; said layout area accommodating at least one object that is to be contained in said greeting card; and/

an aperture grille operatively associated with said backing member so that said aperture grille can

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be moved between a first position and a second position, said aperture grille including at least one opening therein, said aperture grille exposing said layout area when said aperture grille is in the first position, said aperture grille covering a portion of said layout area when said aperture grille is in the second position, the at least one opening in said aperture grille exposing a portion of the at least one object contained within said layout area when said aperture grille is in the second position.

- 17. The greeting card making apparatus of claim 16, wherein said aperture grille secures the at least one object contained within said layout area when said aperture grille is in the second position.
- 18. Greeting card making apparatus for assisting in the production of a greeting card by duplication apparatus, comprising:

greeting card making means for defining object positioning and orientation means for positioning and orienting at least one object that is to be contained in said greeting card, said greeting card making means being convertible between a layout mode and a said object positioning duplication mode, orientation means being observable by a user during the layout mode/so that the user may observe an arrangement of/the at least one object within said positioning and orientation object means. greeting card making means being reproducible by said duplication apparatus so that said duplication apparates produces a copy of the arrangement of the at least one object within said object positioning and orientation means defined by said greeting card

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making means

19. A method for making a greeting card, comprising the steps of:

providing a greeting card making apparatus that defines a layout area;

positioning at least one object within said layout area defined by said greeting card making apparatus;

observing an arrangement of the at least one object within said layout area;

positioning said greeting card making apparatus so that/said layout area is adjacent a duplicating bed of a duplication apparatus; and

said duplication operating apparatus duplicate the arrangement of the at least one object within said layout area and to produce a copy of the arrangement of the at least one object within said layout area.

20. The method of claim 19, further comprising the step of folding said copy of the arrangement of the at east one object within said layout area.

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